

CREATION OF TRAFFICKQ

The origin story of TraffickQ begins with our endeavor to address the pressing issue of human trafficking, particularly in Tulsa. Recognizing the lack of awareness and education surrounding this issue, we embarked on a journey to develop a solution. Human trafficking consistently topped our list of concerns, highlighting the urgent need for action.

Through extensive research and collaboration, we identified a gap in prevention efforts, specifically regarding school educational resources. While there were resources available for individuals currently affected by trafficking, there was a shortage of initiatives aimed at prevention. This realization fueled our determination to fill this void.

Over the course of three years, we meticulously crafted TraffickQ, a unique and innovative six-part video curriculum. This comprehensive curriculum is not just designed to educate but also to empower individuals to combat human trafficking. Working closely with survivors, experts, and community partners, we ensured that TraffickQ was not only informative but also sensitive to the needs of those affected by trafficking.

TraffickQ is designed to be implemented independently or within classroom settings, providing a high level of flexibility and accessibility to a wide range of audiences. Our ultimate goal is to raise awareness and equip individuals with the knowledge and tools necessary to prevent human trafficking before it occurs.

Through TraffickQ, we strive to make a tangible impact in the fight against human trafficking, one community at a time. Together, we can dismantle the chains of exploitation and create a safer, more just society for all.

VISION FOR FUTURE

The entire process of creation of *TraffickQ* was very intentional and well thought out by Cohort 14 of the Tulsa Youth Philanthropy Initiative. We set clear outcomes of what we wanted our project to accomplish and methods in which we planned to accomplish these outcomes. When we envisioned the future of *TraffickQ*, we had a few desired outcomes in mind:

- 1) *TraffickQ* would always be accessible to all. It would always be a free online resource that is accessible to anyone who desires to access it. *TraffickQ* would also provide accommodations, such as subtitles, for those with disabilities.
- 2) *TraffickQ* would contain information that is survivor-informed and true to the realities of Human Trafficking. *TraffickQ* would not promote misconceptions or untrue information about Human Trafficking. *TraffickQ* will help teenagers become more aware of the realities and signs of Human Trafficking.
- 3) *TraffickQ*'s target audience is teenagers. The *TraffickQ* curriculum will be implemented in schools throughout Oklahoma and the nation. *TraffickQ* will specifically be implemented in schools with higher populations of vulnerable individuals and schools in rural areas.
- 4) *TraffickQ* will be promoted on social media and online sites as these platforms are where Human Trafficking often begins. The *TraffickQ* platform will have a consistent presence on social media.

Cohort 14 would like these outcomes to be preserved and met as *TraffickQ* lives on. We desire for our partnerships to have a similar view of our outcomes and will work to meet them with their resources.